

MARCH NEWSLETTER



AGM UPDATE:

April 16th Langley, BC
1 pm In-Person & Zoom meeting
More information to come.

Make sure your email is correct in your profile to receive our email updates. We thank you for your ongoing submissions to the newsletter.

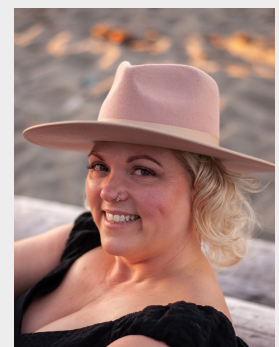
TO OUR MEMBERS,

As we make our way well into 2023, planning is coming together for the Awards season. We are actively accepting sponsors and creating partnerships. There are opportunities for members to bring in sponsorship. Please inquire about sponsorship to Jenn Dalen. More information is available in the Sponsorship section.

The Annual General Meeting coming up this April 16th, 2023. I want to send a huge thank you to Will George and Luna Hoyek for their service to the board. It is greatly appreciated and I am thankful that they are going to serve the association even after they have left the board. This is the kind of team that I am so thankful to have the privilege to work with.

We are looking forward to the year to come with new opportunities for our members and more chances to connect as a community. Be sure to open emails and follow BCCMA on social platforms to keep up to date. I am looking forward to seeing everyone at the AGM.

Cassandra Smith
President



MEMBERS NEWS

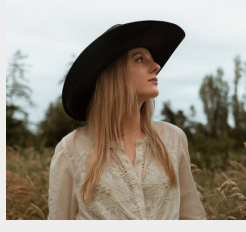
Congratulations – REVIEW 5 Artist Mentorship Recipients



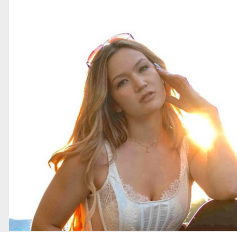
Ben Klick



Sheri Ptolemy



Jaimey Hamilton



Anita Hamilton



Dawson Gray

These five artists took part in the Review 5 Artist Mentorship. Each artist has had their work reviewed and taken part in a one on one Zoom call with Dale Peters and Laurie Brown. The feedback has been very positive from both sides. Cassandra Smith will be meeting with Dale & Laurie to debrief and make plans for the next year. The plan is to support 5 different artists in their music career on a regular basis happening once a year. Stay tuned...

THE HEELS – WORK OF HEART



The Heels continue to highlight new music throughout the year from their upcoming third album “Work of Heart.” Produced by the 2022 BCCMA Producer of the Year Anthony Fiddler of, CCMA nominated, Fiddler Productions.

The upcoming album brings The Heels' standout harmonies and hope-filled songs to a new level of healing -with every track layered in healing frequencies and sound healing elements from acclaimed sound healer QZ of The Kootenay Sound Healing Centre in Riondel, BC. An album of new stories, shared secrets, hard lessons and raw emotion. After launching the title track of the album, the opening ballad “Work Of Heart,” the band continues the message of integrity and freedom with single “Trust” – a track aimed squarely at helping listeners deal with loss, fear, and guilt by encouraging them to foster connections with others to re-establish and repair relationships that may have been damaged in one way or another over time.

The Heels have been reconnecting to the West Coast, at the new location of Fiddler Productions, finishing off their third album while preparing a new live-show experience for the upcoming season of music festivals and an international tour. This summer The Heels will make stops through several states including Tennessee, Illinois & Texas for concert bookings in connection with album & radio promotion along with concerts and media events across Canada. Visit theheelsmusic.com for concert updates & new music releases.

MEMBER NEWS

FIREBALL FRIDAYS WITH SHELLEY LYNCH



Don't forget about Fireball Friday!! Every Friday at 7pm MST
A complete acoustic set (1hour) with some of my own music and some cover tunes!
<https://www.facebook.com/shelleylynchmusic>

This is also available on my website:
<https://www.shelleylynch.com/fireball-friday-2/>

We gave away 6 'Fireball' Guitars!! One on December 10th, 2021 and other April 15th, 2022 through our live stream and the 3rd guitar went to the BC Country Music Association for their silent auction!! The 4th guitar was left in Tennessee for a local fundraiser! 5th Guitar was auctioned off at a local fundraiser in Elkford, BC! On December 23rd, 2022 we had a contest on Fireball Friday and gave away another guitar!
Listen in for details!!

Prizes and more prizes to give away!!



BCCMA AGM NEWS

BCCMA AGM APRIL 16, 2023

1:00 pm In-Person Langley, BC Location TBA

We want everyone together, but if you can't make it in person, we are going to have a Zoom starting at 1PM

The board of directors wants to include our members

**In-Person
Registration**

**Zoom
Registration**

NOMINATIONS ARE OPEN FOR DIRECTORS FOR THE BC COUNTRY MUSIC ASSOCIATION BOARD

The board of directors has four seats available on the BCCMA board. This is a working board of directors, with the common goal of fostering the advancement of the BC Country Music Association. The board of directors are a driving force behind the operations, execution of annual awards, support of our membership and growth of our country community. If you are interested or know someone who would be interested in being on the board, please submit below.

[Nominations
Submissions](#)

BCCMA SPONSORSHIP 2023



The BCCMA relies on sponsorship for the annual awards show, education initiatives and opportunities for showcases. Thank you to all the sponsors for the past year. These partnerships are what makes our association strong. We are actively looking for the support of our community. For customized sponsorship opportunities or to discuss larger sponsorable assets (such as Title sponsor), please contact Director, Jenn Dalen jennifer@bccountry.com

[To download the Partnership & Sponsor Guide](#)

INDUSTRY NEWS



MUSIC BC JUMP START

Your on-demand music industry professional development program.

Register for free now to access our series of inspiring and educational modules.

Learn from music industry professionals on topics to assist in your music career journey.

[MORE INFO](#)

INDUSTRY NEWS



HENRY ARMSTRONG AWARD

MDM Recordings Inc. is thrilled to announce the second annual Henry Armstrong Award, a bursary and mentorship program created to develop, elevate, and support the diverse talents in the Canadian Indigenous music community. The Henry Armstrong Award (HAA) is open to all Indigenous musical artists across Canada (excluding residents of QC due to restrictions) and to all genres of music, with submissions opening March 28th and closing May 5th. Following the application window, a juried selection process will begin via a committee of Canadian music industry professionals, with the winner receiving a \$10,000 bursary along with a tailored mentorship program of professional development services, announced on National Indigenous Peoples Day on June 21st.

The inaugural Henry Armstrong Award winner Kyle McKearney shared this about his experience, “winning the Henry Armstrong Award has been a game-changer for my career. This award has opened some huge doors for me and my team, and I couldn’t be more grateful for all of the opportunities it’s brought forth. I learned so much throughout the process, and I look forward to cheering on this year’s winner!”

McKearney left an impression with the jury with his debut solo album Down-Home, and continues to make a name for himself as one of Canada’s newest and brightest voices in the Americana/Roots/Country music scenes.

Named for MDM Recordings Inc. president and founder Mike Denney’s grandfather Lloyd Henry and mother Gloria Denney (née Armstrong), both fellow Six Nations Lower Mohawk, The Henry Armstrong Award aims to provide unique opportunities for growth and development to the selected recipient, backed by a committee united with the goal of promoting inclusivity, equity, and equality in the Canadian Indigenous Music space and beyond.

The HAA icon was conceptualized and designed by Leticia Spence from Pimicikamak and Opaskwayak Cree Nation. Spence is a freelance graphic designer and illustrator based in Treaty One territory.

For more information and eligibility requirements for the Henry Armstrong Award, please visit <http://henryarmstrongaward.ca/>

IMPORTANT DATES

Artist of the Month

Ongoing deadline; To be released the first Friday of every month. [Read More](#)

ATTENTION - MARCH FEATURE TO BE RELEASED MARCH 10th

Member of the Week

Update your profile on the website and let us know who you are [HERE](#)

NEWSLETTER CALL FOR SUBMISSIONS:

The BCCMA invites any members in good standing to submit industry relevant information for consideration and inclusion in The BCCMA NEWSLETTER. Please submit by the first Friday of each month. As such, any news or statements presented in this part of the newsletter are not necessarily representative of and/or endorsed by the BCCMA. Please send your news items for inclusion to bccma@bccountry.com and note BCCMA NEWSLETTER in the subject line.

Please keep submissions to 150-200 words (third person voice), include one high resolution photo (square images preferred) and a link to extended content

April 7th DEADLINE FOR SUBMISSIONS

Introducing:

The BCCMA Volunteer Hub on Facebook

A facebook group to bring our community of volunteers together. This will be a place to see opportunities, as well as give feedback. We are a community in support of country music which is purely all volunteer. Come connect with us and say hello! Also welcome Monica Bodger who will be working with us. More to come, but for now head on over to [FACEBOOK GROUP!](#) You can also submit your interest as a volunteer [HERE](#)